

# Call for Posters



6 October 2011 in Nieuwegein



## Simon Stevin Leerling 2011

The PhD student who best conveys the relevance of his/her research wins the Simon Stevin Student Prize and a sum of money. There are two prizes, a jury prize and a public prize.

The winners may use the prize money for something that advances their scientific career, for example, a congress, a course, professional literature et cetera.

### General information

► Technology Foundation STW finances excellent technical science research with a utilisation perspective. STW set up the Simon Stevin prizes to encourage its researchers not just to produce good scientific work but also to make an active contribution to the application of the results.

### Simon Stevin Leerling 2011

► The Simon Stevin Leerling prize is a poster prize. It is open to all PhDs working on STW projects. The subject of the poster must be: the societal and/or economic relevance of the expected research results. In concrete terms: the poster tells non-experts what difference the results will make in the future. The poster will be presented at the STW Annual Congress 2011 to be held on 6 October 2011 in the Nieuwegein Business Center. Together with the audience, a jury will decide who has most successfully explained how their research will benefit a named group of users.

### The deadline

► Participants should mail a PDF of their poster no later than 26 August to [a.vanderstroom@stw.nl](mailto:a.vanderstroom@stw.nl) under the subject SSL poster 2011.

### Poster

► You will be given an A0 size poster board for your poster. You are free to choose the size of your poster as long as it fits the width of the poster board. The congress organisation will provide materials for affixing your poster to the board. Make sure that the name on the poster can be clearly read by the jury. Instructions for the poster: see the enclosure.

### Two prizes

► In 2011 there are two prizes, a jury prize and a public prize. The jury prize is the outcome of a competition held in two rounds. In the first round, prior to the congress, a jury of non-experts evaluates all posters submitted in advance as PDF files. The evaluation is therefore solely on the basis of the posters and leads to a shortlist of candidates. The candidates on the shortlist are informed of this at the start of September. In the second round – during the annual congress – the jury ultimately chooses three finalists. Each of them then receives two minutes to explain their poster in a plenary session to the public present. The public chooses the winner via an electronic voting system in the room.

All posters are entered for the public prize. The public present on 6 October can use a preprinted form to vote for one of the posters. The poster that receives the most votes wins.

# Poster instruction

## Subject

► The societal and/or economic relevance of the expected research results. In concrete terms: **The poster tells non-experts what difference the results shall make in the future.** It is therefore not a scientific poster. For your poster you will be given a poster board that can accommodate a poster up to A0 size.

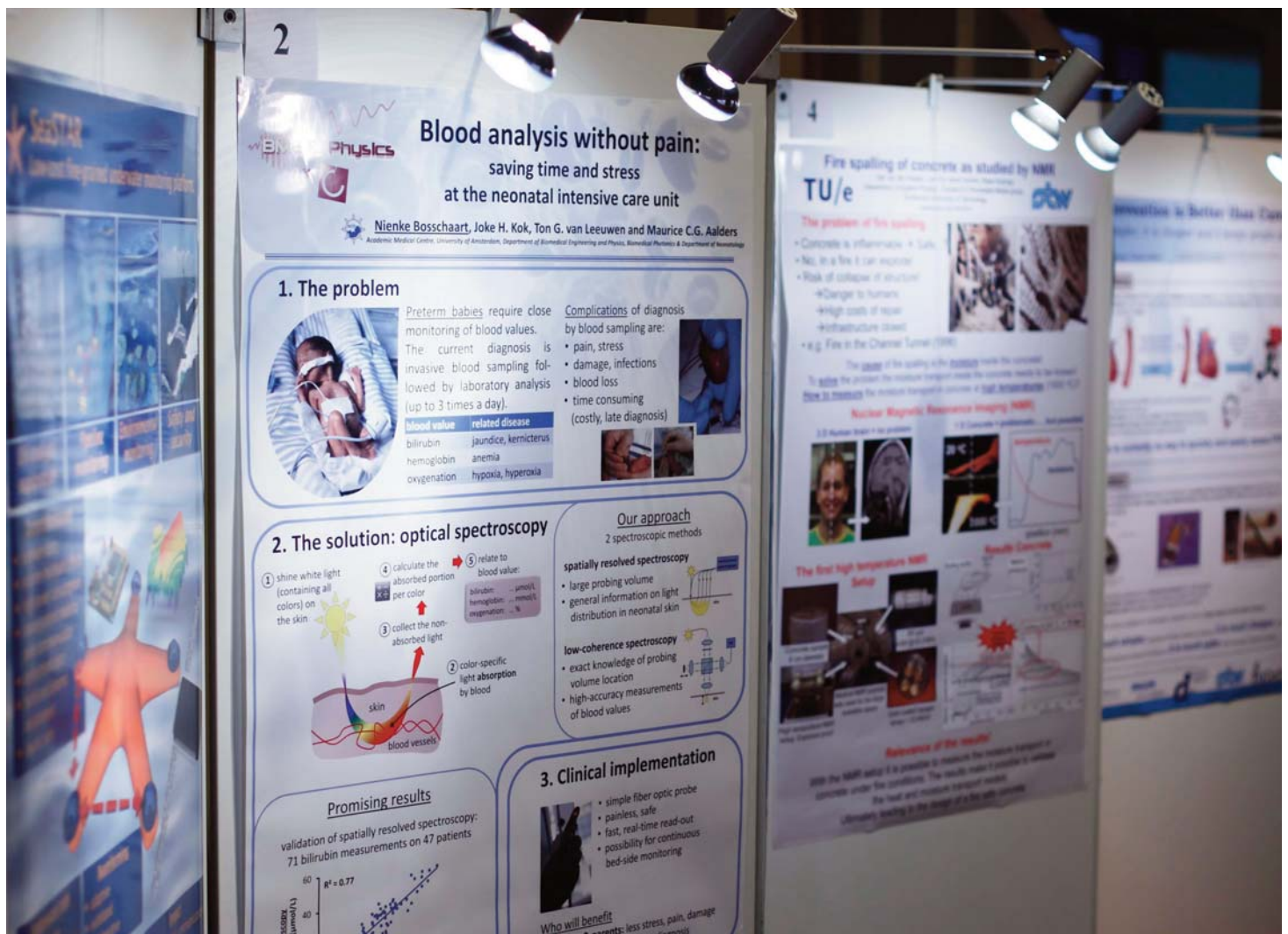
The deadline for submitting the poster in its final layout is **26 August 2011.**

## Bear in mind

- the congress shall be held in English;
- not all of the audience are scientifically trained;
- it must also be possible to quickly understand the poster without a verbal explanation: which problem is your research tackling, what is the solution and how will you achieve this;
- the poster must be easy to read, also if it is presented to the public in a large room using a multimedia projector;
- place captions under images and do not use small fonts.

Finalists, to be informed in September 2011, must prepare a flash presentation of no more than 2 minutes to explain his or her poster. During this presentation your poster shall be shown to the public via a multimedia projector. The public shall decide the winner via voting pads.

Send entries to: [a.vanderstroom@stw.nl](mailto:a.vanderstroom@stw.nl) under the subject **SSL poster 2011**



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