NWO Creative Industries
Research Through Design
Call for proposals

Margriet Jansz
Technology Foundation STW
Call NWO Creative Industries:
Research Through Design

Architecture, Industrial Design, Fashion

Guidelines for funding proposals for research under the Research Through Design Programme
Research Program

- Design as research method
- Industrial design, architecture and fashion
- In “topsector” Creative Industries
- Collaboration between Universities and Universities for Applied Science (UAS)
- Funded by STW, NWO Humanities and SIA
UAS and University

- Complementary capacities
  Clearly present the different contributions

- Equivalent, not equal
  One integrated project, to which each participant contributes

- Get together
  Meet-and-greet
Involvement of Users
= stakeholders / partners

- Active in-kind contributions
- Collaborating in the research and working together towards use of the results
Together

- Create added value
- Maximize impact on science, society and economy
Finances

- **Total budget**
  1 M€ (STW) + 0,9 M€ (NWO-GW) + 0,75 M€ (SIA) – including budget for program activities

- **Project budget**
  Maximum 250 k€ for universities + max. 100 k€ for UAS
Our expectations

- At the deadline of 21 April 2015
  - Limited number (≤ 30) of excellent proposals
  - Project duration of 2 years preferred
  - Collaboration university – UAS

- Evaluation after 2 years
  - High quality and high impact in science, society and economy
  - Improved chances for design research
How to start

- Format and FAQ on NWO/STW website

- Max 12/15 pages A4
  + additional media (video, website)

- Come to the meet-and-greet
  To be announced shortly

- Consult advisors
Questions about "Research Through Design"
Contact us:

Margriet Jansz, Technology Foundation STW
m.jansz@stw.nl

Rolf Bossert, NRPO SIA
rolf.bossert@regieorgaan-sia.nl

Janneke van Kersen, NWO Humanities
j.vankersen@nwo.nl